



STREET MEDIA

EFFECTIVE ADVERTISING REACHING POTENTIAL CLIENTS

TOLL FREE 1-866-986-9998



Advertising Rates



Street Media advertising bicycle racks are located at Malls and Shopping Centres throughout Canada and the United States of America.

Pricing varies pending the size, location and number of visitors that the shopping centre receives. The more facings and the longer the term the better your price will be.

PRINTING

Our decal production fee is a one time charge of \$55.00 per decal. In the event your decal gets damaged, we will replace it at no cost to you. Only when you change your artwork will you then be charged for a new decal.

CREATIVE DESIGN & SETUP SERVICES

You are welcome to design your own advertisement and email it to us for printing. However, if you need a little help sizing your advertisement or need us to design it from the ground up, we will be happy to assist you.

Our design services are billed at @ \$60.00 per hour or we can give you a fixed quote in advance. Give us a call at 1-866-986-9998.

The Benefits

VISIBILITY

Ad facings are positioned to maximize exposure to all pedestrians and vehicular traffic around the shopping centre.

HI-IMPACT

Visually appealing with repeat impressions extends your brand outside the mall to bring the customer inside.

FREQUENCY

Advertisers can dominate specific areas to maximize brand exposure and impact.

Contract Terms

3 MONTH TERM: Minimum 2 Facings with fees payable in advance.

6 MONTH TERM: Minimum 2 Facings with 50% down and 50% payable 3 months later.

12 MONTH TERM: Minimum 2 Facings with monthly billing.

Ad Design Criteria

BIKE RACK AD SIZE

Standard Card is 35" wide x 11" high.



MATERIAL

FLEXcon or Styrene; 3M Outdoor Vinyl Opaque, Edge Sealed Cold Laminated to be Graffiti proof.

DESIGN INSTRUCTIONS

Create 35" x 11" artwork with 1/2" safe area and 1/4" bleed on all sides. Image Resolution to be 300 dpi. Color mode to be CMYK.

PRINTING

File formats accepted for printing are PDF, JPEG, PSD and EPS.

OVERAGE

5% - Additional overage maybe required depending on re-use or creative.

FLEXIBILITY

Our medium permits you to change out your ad for a new one at any time during the term of your contract. Adjust your ad to suit your needs seasonally or on a per promotion basis for the mere cost of an extra sign. We will store your ads and assist you with your media planning.

HIGH-PROFILE

Promote corporate citizenship by advertising on our Landlord supported advertising program. The smart solution to advertising while helping promote green and alternative transportation methods.